

What is claimed is:

1           1.     An event program distribution system comprising:  
2           an event gathering system connected to a network;  
3           a plurality of program receiving sites connected to the network for  
4     transmitting a request message to the network, each of said receiving sites  
5     having a screen whose size is sufficient to be viewed by public audience;  
6           a server connected to the network for responding to said request  
7     message with a blank application form said receiving sites via the network,  
8     said application form containing at least one scheduled event program and a  
9     scheduled date and a time scale of the program, the time scale indicating  
10    opening and closing times of day of the event program;  
11          said program receiving sites being responsive to said blank application  
12    form for returning a filled-in application form to the server via the network,  
13    said application form indicating one or more requested event programs,  
14          said server being responsive to said filled-in application form for  
15    mapping each of a plurality of requested event programs indicated in the  
16    application form in a memory to one or more requesting program receiving  
17    sites, monitoring the memory for detecting the date and time scales of each  
18    event program, receiving an event program from said event gathering system  
19    when the scheduled date and opening time of day of the program are  
20    detected and distributing the received event program to one or more  
21    program receiving sites which are mapped to the event program until the  
22    scheduled closing time of day of the program is detected.

1           2.     The event program distribution system of claim 1, wherein said  
2     event program is distributed on a real-time basis.

1           3.     The event program distribution system of claim 1, wherein said  
2     program receiving sites include a game center.

1           4.     The event program distribution system of claim 1, wherein said  
2 program receiving sites include a movie theater.

1           5.     The event program distribution system of claim 1, wherein said  
2 program receiving sites include a "Karaoke" hall.

1           6.     The event program distribution system of claim 1, wherein said  
2 program receiving sites establish a two-way speech path to said event  
3 gathering system.

1           7.     A method of distributing an event program, comprising the  
2 steps of:

3           transmitting a request message from a plurality of program receiving  
4 sites to a server, each of said program receiving sites having a screen whose  
5 size is sufficient to be viewed by public audience;

6           receiving, at said server, said request message and transmitting a  
7 blank application form to the program receiving sites, containing at least one  
8 scheduled event program, a scheduled date and a time scale for the event  
9 program, the time scale indicating opening and closing times of day of the  
10 program;

11          transmitting a filled-in application form to the server, containing one  
12 or more requested event programs from said program receiving sites in  
13 response to said blank application form;

14          responsive to said filled-in application form, mapping each of a  
15 plurality of event programs in a memory to one or more requesting program  
16 receiving sites; and

17          monitoring said memory, at said server, for detecting the date and the  
18 time scale of each event program mapped in said memory and receiving an  
19 event program from an event gathering system when the date and the  
20 opening time of day of the event program are detected and distributing the

21 received event program from said server to one or more program receiving  
22 sites which are mapped in said memory to the event program until the  
23 closing time of day of the event program is detected.

1 8. The event program distribution system of claim 1, wherein said  
2 event program is distributed on a real-time basis.

1 9. The event program distribution system of claim 1, further  
2 comprising the step of establishing a two-way speech communication path  
3 between to said program receiving sites and said server.

1 10. A computer readable storage medium embodying a program  
2 for executing the steps of claim 7, 8 or 9.